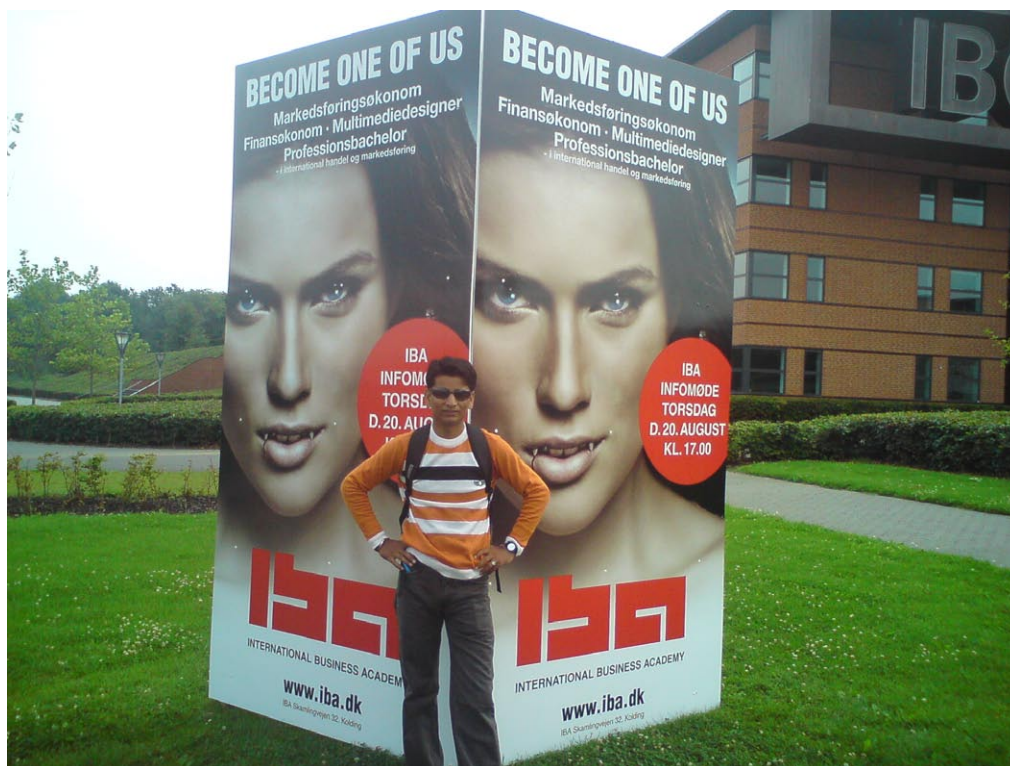


# Indian cultures meets with Scandinavian



## What are you doing here in Kolding/IBA?

I am studying Summer School Management Program based on European Management Perspective, particularly focusing on the Scandinavian Model of Welfare and Management. In addition we have also spent time studying Cross Cultural Communication, European Union, Clean Technology et al.

## When did you arrive?

We arrived on August 1, 2009 at Copenhagen

Airport and from there we left for Kolding where accommodation had been arranged.

## How long are you going to stay?

Our program duration is ten weeks, so we are here from 1 August to 10 of October. I am enjoying my study and want to stay here for more time to get a greater understanding from academic and socio-cultural perspectives.

## What is the reason you are here?

The purpose of being here is to get experience and exposure to Danish (Scandinavian) ways of managing and successfully operating the entire socio-economic system, along with different relevant subjects directly related to the MBA such as CSR, SM, and Outsourc-

*IBA have had the honor to have 15 MBA students from India in the Summer School Program. Brain Break was interested to know how their experience was and asked them few questions regarding their staying. Anil Kumar gave us his opinion.*



ing etc. The philosophy behind this program is to instill the necessary confidence to compete at a global level and add a new dimension to our ways of thinking, decision-making and implementing.

**How are you enjoying your stay?**

Our stay is quiet smooth and comfortable without any problems (Thank God!). Professors at IBA are supportive and caring asking regularly about our well being. Several times I have received support from Danish people and they are extremely cooperative.

**What have you experienced since you came here?**

Study materials in the form of research papers is a good way at Masters level giving the opportunity for further study by the student. I have experienced something different and substantial compared with what I have experienced in the past. Understanding regarding Cross Cultural issues will help me very much in the future. People in Denmark just don't follow the rules but live them.



Disciplined driving without traffic police is just one example.

**Can you tell us something about cultural differences – India vs. Denmark?**

Denmark is an egalitarian based society. India is moving from steep hierarchies to a flatter structure. If we compare cooperation, caring and empathy towards weaker people in society, I believe Indians are doing well in these areas - very similar to Denmark. Danish people have a good life balance between their professional and personal life but more often we fail to meet this balance in India – may be because of workload pressure, cut-throat competition, and the size of the population.

**Do you have time to see/do anything else other than study during your stay?**

Yes, we have visited the historical city of Ribe, Castle at Kolding, Lego Land, DONG Energy and several other company visits are to be done. Having been at these places was very insightful.

**Thank you for your time, is there anything else you want to add?**

I am very thankful to Mrs. Jhonsan who has supported us a lot, patron of Indian Community of South Denmark, in short ICSD, Mr. Kamlesh Vishwash , Mr. H.G.Prasad and all the rest of the Indian & Danish people who are doing good thing to help and facilitate all new Indians in so many ways.

